



FIFE

**FARMERS
MARKET**

Barbara Wardlaw

- * Born in Fife on a Farm
- * Private Catering Company
- * Married to Fife Farmer
- * Mother of 4 Children
- * Admin Outhouse, Bookkeeping and Administration Service
- * Contracted to Fife Farmers Market as Market Coordinator now in 8th Year

COUNTY OF FIFE



- * Fife Farmers Market Ltd is an Industrial & Provident Society
- * Owned by its members and is a non profit making Company
- * First Fife Market held in Kirkcaldy in the year 2000
- * The society was formed by a group of Fife farming producers with a view to creating an outlet to market their own produce.

MARKET COORDINATOR

- Day to day management of society
- Trader applications
- Accounting
- Marketing
- Licence, Laws, Rules and requirements to trade.
- Reporting to Directors and Committee



PUDDLEDUB PORK



Kirkcaldy Farmers Market



CUPAR FARMER'S MARKET



DUNFERMLINE FARMER'S MARKET



ARBROATH SMOKIES



FFM Shopping Bag



NETWORKING

- Local Community, Charities & Council
- Royal Highland Educational Trust (RHET)
- Scotland's Rural College (SRUC)
- Business Gateway Fife
- Hotel's, Restaurants, Farm Shops,
- Food From Fife
- Fife Agricultural Show
- Other Farmers Markets,
- University

MEADOWSWEET ORGANICS



LANGOUSTINE THE BOX

THE REAL HOT CHOCOLATE COMPANY



CRAFTS

Mia Candles



Caurnie Soaps



CHALLENGES

- Weather
- Variety of Producers, duplicates
- Rules set by Authorities
- Advertising & Social Media
- Gaining New Customers
- Economy



SUCCESS STORIES



- Scottish Independent Retail Award 2016
- Fife Agricultural Show Food & Drink Marquee
- Bowhouse Indoor Market
- Working with local Michelin Star Chef's
- Supporting New Traders
- Cupar Twin Town French Food & Drink Tour

AWARD



COOKERY DEMONSTRATIONS



MAKERS
BOWHOUSE
MARKET
BALCASKIE





THE BALGOVE NIGHT MARKET 2016

BALGOVE STEAK BARN
St Andrews Fife KY16 9SF
info@balgove.com

@BALGOVE
 @BALGOVELARDER
 @BALGOVELARDERFARMSHOP

WED 11 MAY- RETURN TO HAPPY
 WED 8 JUNE- MIXOLOGY & STREET FOOD
 WED 13 JULY- FRESH & WILD
 WED 10 AUGUST- FIRE & MEAT
 WED 14 SEPT- THE RUSTIC LIFE
 WED 14 DEC- CHRISTMAS MARKET

5:00 to 9:00 PM

<http://www.balgove.com/pages/night-market>



New Course

SRUC

SRUC Elmwood Campus
New Course Available

HND Professional Cookery
Starting 2016/17

www.sruc.ac.uk/education





FIFE

**FARMERS
MARKET**

www.fifefarmersmarket.co.uk