



John Coghill

SLIGACHAN HOTEL DIRECTOR

SKYE CONNECT DIRECTOR

SCOTLAND



“ I grew up swimming in rivers,
playing in bogs, in awe of the
mountains surrounding me”





“The spirit of Scotland in the heart of the Isle of Skye”

A PLACE PEOPLE COME TO BECAUSE OF WHO WE ARE AND THE PRODUCT WE PROVIDE, REGARDLESS OF OUR LOCATION.

A TRULY AUTHENTIC SCOTTISH EXPERIENCE WITH FOOD, DRINK, MUSIC AND DANCE ALL IN AN OUTSTANDING LOCATION



Improve quality

ACHIEVE CONSISTENCY

AS LOCAL AS POSSIBLE





“Sligachan, a shelly place”

Sligo is the anglicisation of the Irish name *Sligeach*, meaning "abounding in shells" or "shelly place" wikipedia



“KEEP IT IN
SCOTLAND!”

A stainless steel pot with a lid, containing mussels and garnishes, with french fries visible in the foreground. The image is dark with a semi-transparent overlay. A red vertical bar is in the top right corner.

Look after locals

Engage the community

CUILLIN BREWERY



“Good luck with the continued growth of your brewery. We absolutely love your [#pintsforpics](#) initiative, a great way to showcase your product and Island. Your branding is strong. Well done.”
Caroline Wengel, VisitScotland

“Inaccessible Pinnacle”



‘Made from mountains’

MADE FROM
MOUNTAINS

MADE FROM
MOUNTAINS



Seumas' Whisky and Ceilidh Bar

Over 400 Scottish single malts
Cuillin Ale on tap
Live music and ceilidh nights
Locally sourced food, done well

A large group of people, mostly men in kilts and women in formal dresses, are dancing in a rustic, dimly lit hall. The men are wearing dark kilts, white shirts, and dark jackets or vests. Some are wearing red or maroon waistcoats. The women are wearing formal dresses, some in shades of blue and purple. The hall has wooden beams, hanging lights, and a bar area in the background. The atmosphere is festive and social.

LEGENDARY CEILIDHS
IN A BEAUTIFUL SETTING

A market place since 1794

“ At Sligachan, the road was lined with tents...and the tent keepers were engaged in cooking broth, mutton and potatoes, with the only drink mountain dew ...

... Such was the fair at Sligachan which I viewed with no very favourable impression of the civilisation of the people”

“Many of the drovers had probably spent the night at the tinkers’ camp at Crossal nearby, where round the fires dancing, music and drinking were carried on through the night”

“However, by the 1870’s, rail and steamships were taking over the cattle traffic. The four footed visitors to Sligachan were soon replaced by more lucrative two footed ones – the tourists”

Ian R Mitchell



A new market
on Sligachan
high street

Bring the island
closer together

A scenic landscape at sunset or sunrise over a body of water with mountains in the background. The sky is filled with dramatic, dark clouds, with the sun low on the horizon, creating a golden glow and long shadows. The water in the foreground is dark, reflecting the light from the sky. The mountains in the distance are silhouetted against the bright sky.

Skye Connect Destination Management Organisation

“Our vision is of a quality place where people live, work and visit year-round and enjoy a lifestyle rooted in the land, sea, culture, food and people”

SKYE ON A PLATE 22/11

LOCAL PRODUCERS, NATIONAL AGENCIES

RE-LAUNCH SKYE MUTTON

SKYE DRINKS COMPANIES

STUDENT INVOLVEMENT

BRING PEOPLE TOGETHER

A sunset over a body of water with a person's silhouette on a cliff in the background. The sun is low on the horizon, casting a golden glow across the sky and water. The person is standing on a dark, silhouetted cliff edge, looking out at the sea. The overall mood is serene and contemplative.

John Coghill
Sligachan Hotel director
Skye Connect director

WWW.SLIGACHAN.CO.UK

THANK YOU VERY MUCH, MORAN THAING!